

# Westport CT Public Survey MC

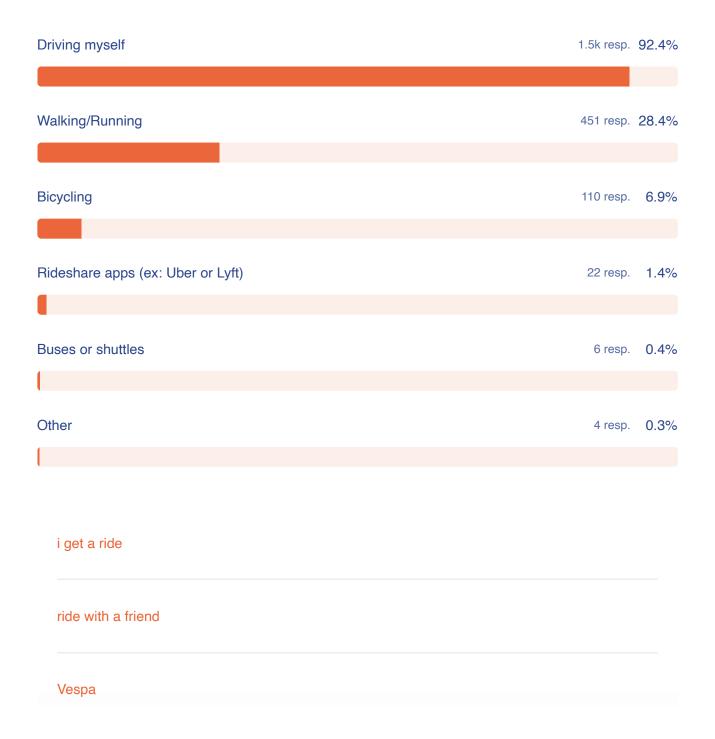
1,586 responses

# What are your biggest priorities for Downtown Westport?

Pedestrian access to the Riverfront	1.1k resp. 66.5%
Walkable Access to shopping and dining	944 resp. 59.6%
More outdoor options for shopping and dining	887 resp. 56%
Address flooding and stormwater infrastructure	731 resp. <b>46.2</b> %
The look and feel of the area	729 resp. 46.1%
More permanent no-traffic streets (like lower Church Lane currently)	612 resp. 38.7%
More bike paths and walkways	603 resp. 38.1%
Improved/upgraded parking lots	600 resp. 37.9%
Connections between the different areas of Downtown (Parker Harding, Jesup and Imperial)	459 resp. <b>29</b> %
Pedestrian/vehicular safety	410 resp. 25.9%
Sustainability and green infrastructure (ex: use of solar, EV charging)	351 resp. 22.2%

Native plantings and habitat	304 resp.	19.2%
Commercial and economic development opportunities	232 resp.	14.7%

#### How do you typically get to Downtown Westport?



#### How would you like to travel to Downtown Westport?

Driving myself	1.1k resp. <b>69.1</b> %
Walking/Running	659 resp. 41.6%
Bicycling	415 resp. 26.2%
Buses or shuttles	152 resp. 9.6%
Rideshare apps (ex: Uber or Lyft)	24 resp. 1.5%
Other	22 resp. 1.4%

# What would attract you to spend more time in Downtown Westport?

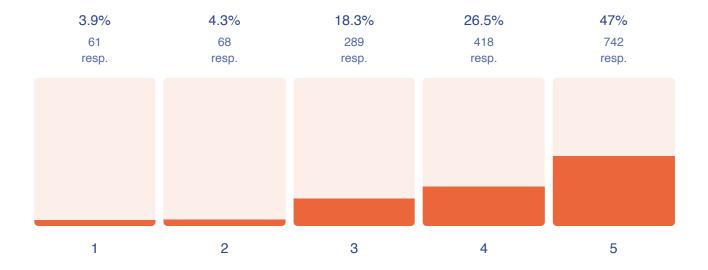
Access to the riverfront, to walk or bike	986 resp.	62.2%
More outdoor shopping and dining options	955 resp.	60.3%
Better parking	715 resp.	45.1%
More public places to sit (benches or tables)	695 resp.	43.8%
More walkways and bike paths	618 resp.	39%
Reduced traffic	582 resp.	36.7%
Increased safety for people walking or biking	393 resp.	24.8%
Places for children to play	384 resp.	24.2%
Recreational boat/canoe access	340 resp.	21.5%
More permanent locations for cultural or educational programming	269 resp.	17%
More locations for special events	229 resp.	14.4%

Quiet, meditative spaces	159 resp.	10%
More EV charging options	60 resp.	3.8%
Better signage/wayfinding	28 resp.	1.8%

How important are flood resilience measures for the future of Downtown Westport?

1578 out of 1586 answered

# 4.1 Average rating

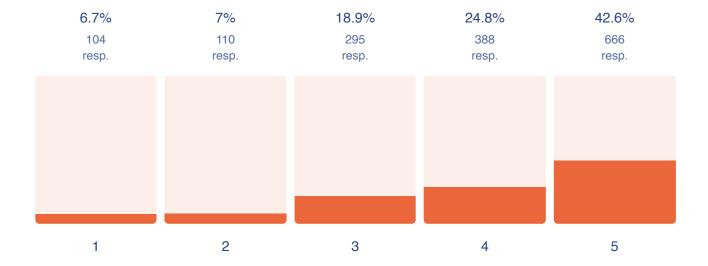


# Examples of Sustainable Design Elements Native Plants Porous Pavers Rain Gardens

How important is it to include sustainable design elements in Downtown Westport?

1563 out of 1586 answered

# 3.9 Average rating



# What would you like to see at the new Parker Harding Plaza?

Improved/expanded riverfront boardwalk or promenade	1.2k resp.	76.1%
Better parking layout	856 resp.	54%
Pedestrian bridge to the other side of the river	843 resp.	53.2%
More walkway or bike paths	654 resp.	41.3%
More greenspace	607 resp.	38.3%
More seating (benches and tables)	607 resp.	38.3%
Better/safer access to Jesup side	390 resp.	24.6%
Better/expanded sidewalk space by merchants	328 resp.	20.7%
Elimination of pass-through lane to allow more parking and green space	289 resp.	18.2%
Special event and flexible use spaces	231 resp.	14.6%
Quiet/meditative space	112 resp.	7.1%

Other 83 resp. 5.2%

More spaces to park		
More parking		
more parking		

At Jesup Green's open space, per the 2015 Master Plan, the parking along the riverfront would be relocated to other adjacent areas to make way for green pedestrian space. Which would you like to see most in Jesup Green?

**1585** out of 1586 answered

Better riverfront access, such as an improved and expanded Riverwalk	1.2k resp. <b>74.9</b> %
More public seating (benches or tables)	713 resp. 45%
Maintain close to current parking space inventory	641 resp. 40.4%
Children's play structures	534 resp. 33.7%
Water features (fountain or interactive water play feature)	468 resp. 29.5%
Dedicated bike paths and racks	458 resp. <b>28.9</b> %
More flexible open space	441 resp. 27.8%
Boat Launch (once the river is dredged)	361 resp. 22.8%
Sustainability features (solar lighting, EV charging)	247 resp. 15.6%
Outdoor performance space with permanent seating	234 resp. 14.8%

Quiet/meditative space 211 resp. 13 3%

Areas for outdoor classes 192 resp. 12.1%

Other: (comment) 54 resp. 3.4%

The Imperial Lot will be reimagined for improved parking and pedestrian access. What would you like to see most?

Extension of the Jesup riverwalk for walkable riverfront access	1.1k resp. <b>68.1</b> %
More or enhanced greenspace by the riverfront	769 resp. <b>48.5</b> %
A covered parking lot pavilion or structure that could be used by the Farmer's Market and other uses and parking	614 resp. 38.8%
Restroom facilities	595 resp. <b>37.6</b> %
Green infrastructure (rain gardens, porous pavement, etc.)	517 resp. <b>32.6</b> %
Better lighting and safety	441 resp. 27.8%
Riverfront access for boating or canoes	441 resp. 27.8%
Improved wayfinding to get to other parts of Downtown	436 resp. 27.5%
Public seating (benches or tables)	415 resp. 26.2%
Dedicated cycling paths and racks	392 resp. <b>24.7</b> %

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Other: (comment)

64 resp.

4%

# How did you find out about this survey?

DPIC Website or Email	1.1k resp.	66.6%
Social Media	190 resp.	12%
Word of Mouth	148 resp.	9.3%
Newspaper	31 resp.	2%
Westport Library	19 resp.	1.2%
At the Farmers Market	9 resp.	0.6%
Other	132 resp.	8.3%
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# Which area / neighborhood of Westport do you reside in?

Downtown	307 resp.	19.4%
Saugatuck	264 resp.	16.6%
Coleytown	244 resp.	15.4%
Greens Farm	194 resp.	12.2%
Old Hill	168 resp.	10.6%
Compo-Owenoke Historic District	155 resp.	9.8%
I don't live in Westport	19 resp.	1.2%
Other	235 resp.	14.8%
Long Lots district		

# Long Lots

Do you work locally or commute outside Westport?

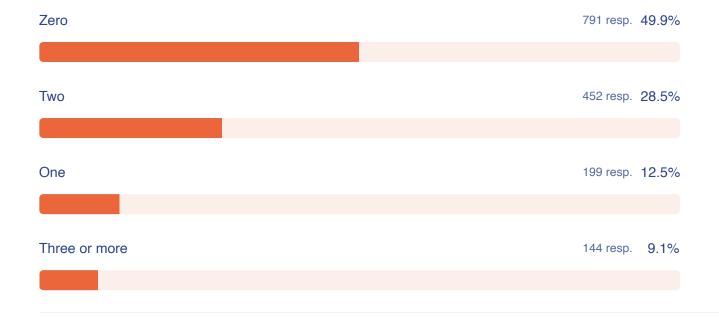
Work within Westport (or work remotely / work from home)	882 resp.	55.6%
Commute outside Westport for work	402 resp.	25.3%
Other (Please Specify)	302 resp.	19%

#### Which applies to you?

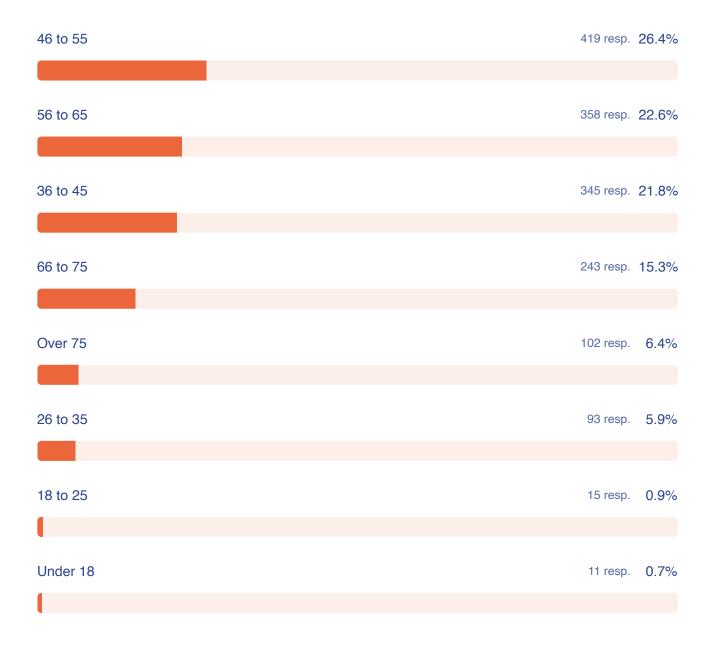
1586 out of 1586 answered



#### How many children under 18 are in your household?



#### What is your age?



What are your biggest priorities for Downtown Westport?	1583	
Pedestrian access to the Riverfront	1053	66.5%
Walkable Access to shopping and dining	944	59.6%
More outdoor options for shopping and dining	887	56.0%
Address flooding and stormwater infrastructure	731	46.2%
The look and feel of the area	729	46.1%
More permanent no-traffic streets (like lower Church Lane currently)	612	38.7%
More bike paths and walkways	603	38.1%
Improved/upgraded parking lots	600	37.9%
Connections between the different areas of Downtown (Parker		
Harding, Jesup and Imperial)	459	29.0%
Pedestrian/vehicular safety	410	25.9%
Sustainability and green infrastructure (ex: use of solar, EV charging)	351	22.2%
Native plantings and habitat	304	19.2%
Commercial and economic development opportunities	232	14.7%

How do you typically get to Downtown Westport?	1586	
Driving myself	1465	92.4%
Walking/Running	451	28.4%
Bicycling	110	6.9%
Rideshare apps (ex: Uber or Lyft)	22	1.4%
Buses or shuttles	6	0.4%
Other	4	0.3%

How would you like to travel to Downtown Westport?	1585	
Driving myself	1095	69.1%
Walking/Running	659	41.6%
Bicycling	415	26.2%
Rideshare apps (ex: Uber or Lyft)	24	1.5%
Buses or shuttles	152	9.6%
Other	22	1.4%

What would attract you to spend more time in Downtown					
Westport? 1585					
Access to the riverfront, to walk or bike	986	62.2%			
More outdoor shopping and dining options	955	60.3%			
Better parking	715	45.1%			
More public places to sit (benches or tables)	695	43.8%			
More walkways and bike paths	618	39.0%			
Reduced traffic	582	36.7%			
Increased safety for people walking or biking	393	24.8%			
Places for children to play	384	24.2%			
Recreational boat/canoe access	340	21.5%			
More permanent locations for cultural or educational programming	269	17.0%			
More locations for special events	229	14.4%			
Quiet, meditative spaces	159	10.0%			
More EV charging options	60	3.8%			
Better signage/wayfinding	28	1.8%			

How important are flood resilience measures for the future of			
Downtown Westport?	1578		
5- Very Important	742	47.0%	
4	418	26.5%	
3	289	18.3%	
2	68	4.3%	
1 - Not Important	61	3.9%	

How important is it to include sustainable design elements in		
Downtown Westport?	1563	
5- Very Important	666	42.6%
4	388	24.8%
3	295	18.9%
2	110	7.0%
1 - Not Important	104	6.7%

What would you like to see at the new Parker Harding Plaza?	1585	
Improved/expanded riverfront boardwalk or promenade	1206	76.1%
Better parking layout	856	54.0%
Pedestrian bridge to the other side of the river	843	53.2%
More walkway or bike paths	654	41.3%
More greenspace	607	38.3%
More seating (benches and tables)	607	38.3%
Better/safer access to Jesup side	390	24.6%
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Elimination of pass-through lane to allow more parking and green		
space	289	18.2%
Special event and flexible use spaces	231	14.6%
Quiet/meditative space	112	7.1%
Other	83	5.2%

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Maintain close to current parking space inventory	641	40.4%		
Children's play structures	534	33.7%		
Water features (fountain or interactive water play feature)	468	29.5%		
Dedicated bike paths and racks	458	28.9%		
More flexible open space	441	27.8%		
Boat Launch (once the river is dredged)	361	22.8%		
Sustainability features (solar lighting, EV charging)	247	15.6%		
Outdoor performance space with permanent seating	234	14.8%		
Quiet/meditative space	211	13.3%		
Areas for outdoor classes	192	12.1%		
Other	54	3.4%		

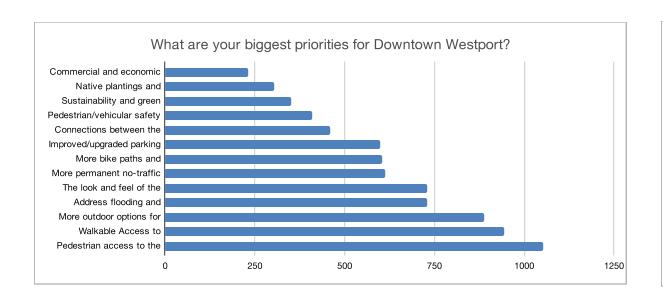
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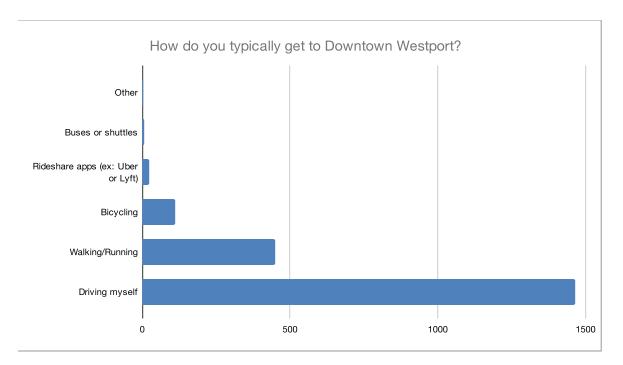
The Imperial Lot will be reimagined for improved parking and						
pedestrian access. What would you like to see most?	pedestrian access. What would you like to see most? 1584					
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Improved wayfinding to get to other parts of Downtown	436	27.5%				
Public seating (benches or tables)	415	26.2%				
Dedicated cycling paths and racks	392	24.7%				
More permanent location for the Remarkable outdoor theater	298	18.8%				
Other: (comment)	64	4.0%				

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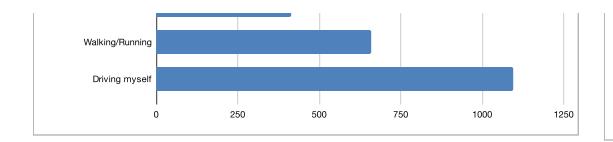
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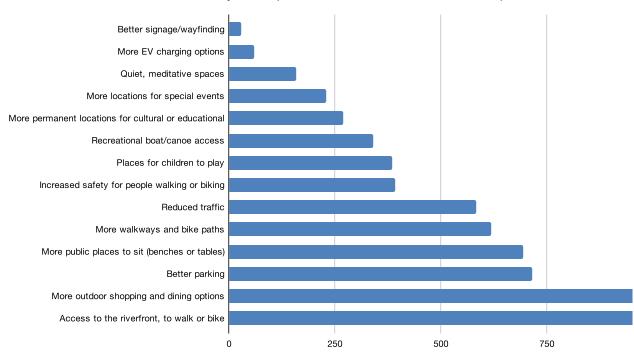


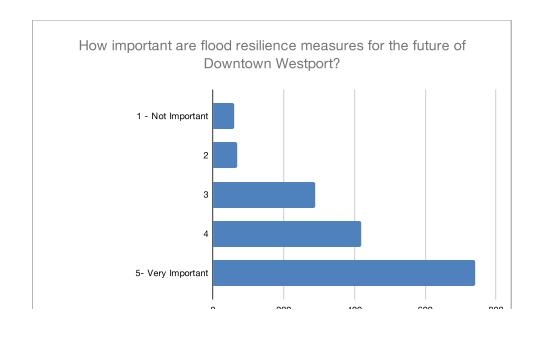




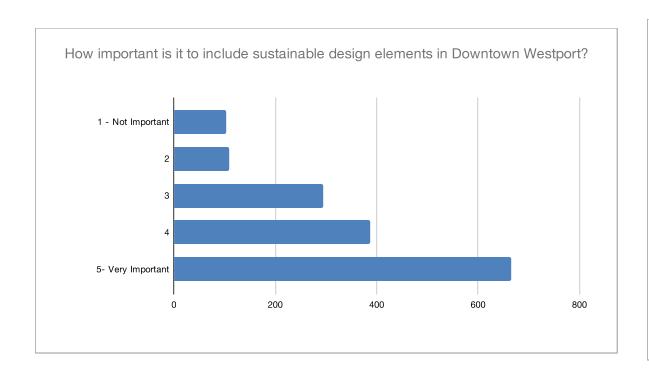


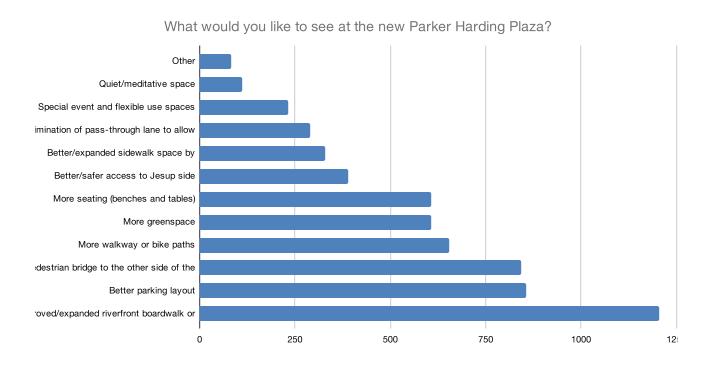
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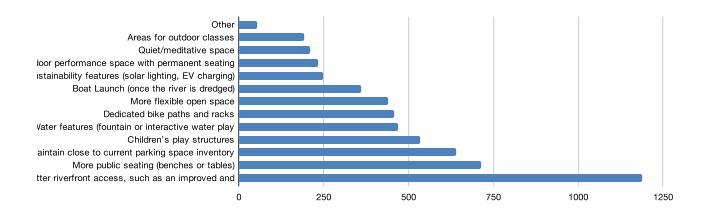




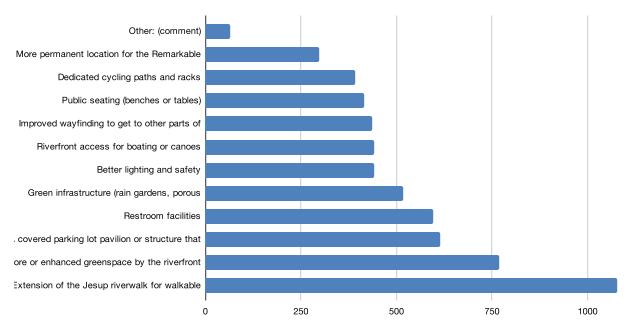


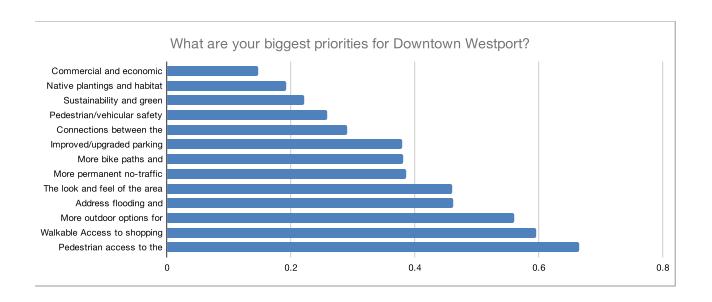


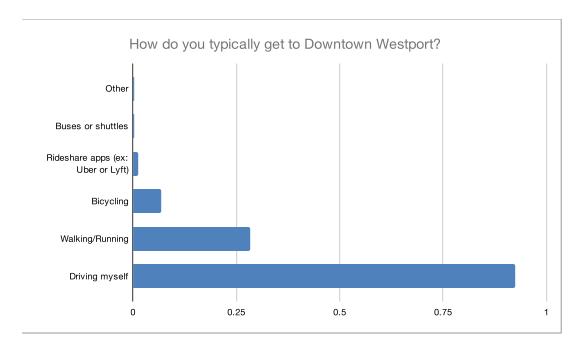
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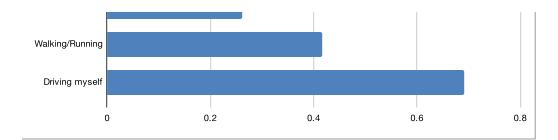
The Imperial Lot will be reimagined for improved parking and pedestrian access. What would you like most?



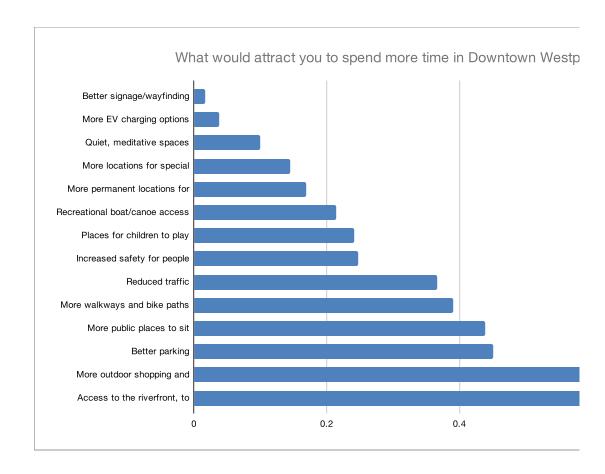


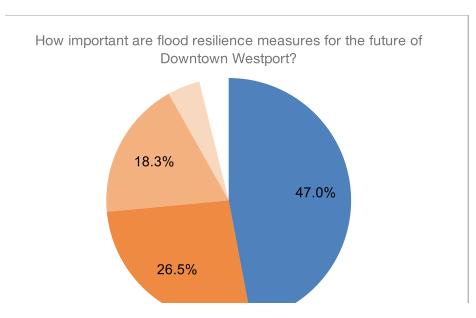


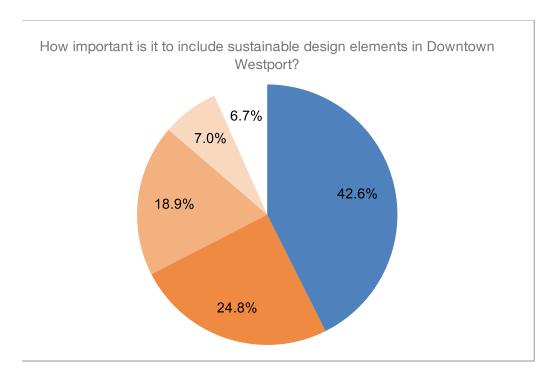


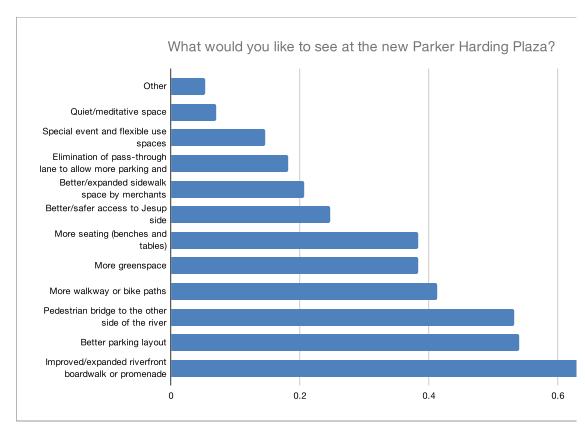






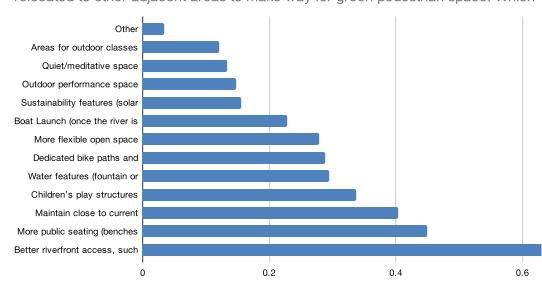








At Jesup Green's open space, per the 2015 Master Plan, the parking along the rive relocated to other adjacent areas to make way for green pedestrian space. Which versions are the same of the parking along the rive relocated to other adjacent areas to make way for green pedestrian space.





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