



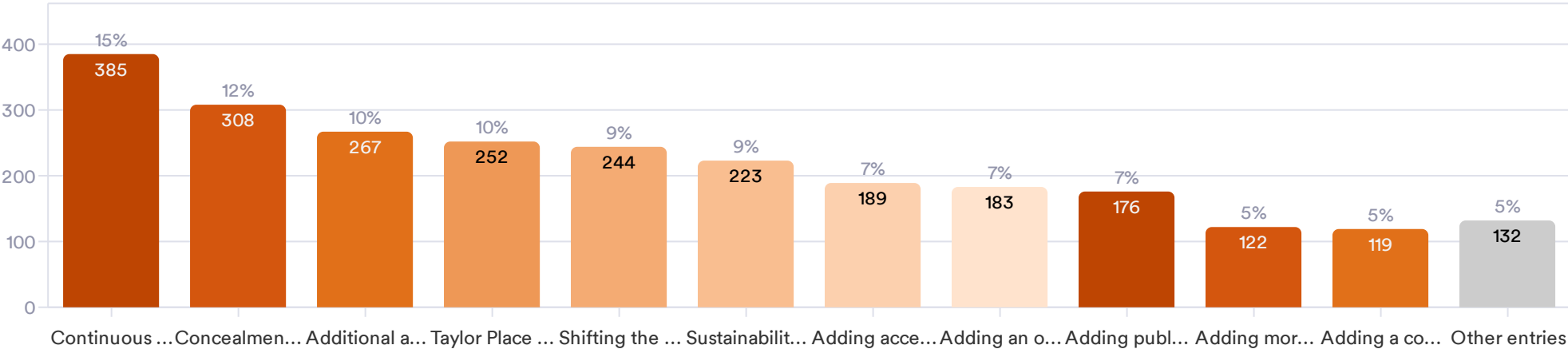
RECONNECTING
THE RIVERFRONT
 DOWNTOWN WESTPORT

Phase 2 Survey Results

Reconnecting the Riverfront

Downtown Westport Master Planning

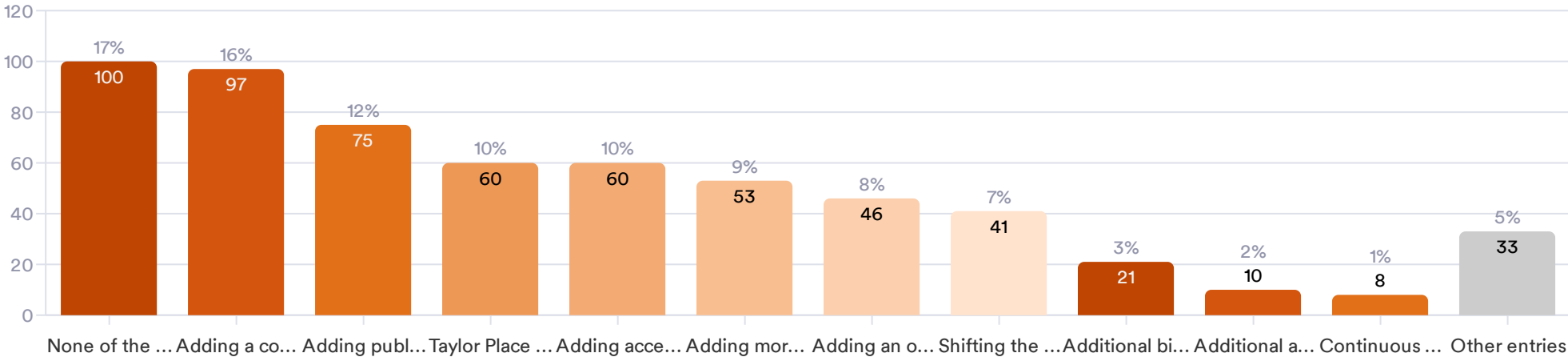
What do you like the most about the overall concept design? (Select all that apply)



Data	Response	%
Continuous Riverwalk from Parker Harding to Imperial Lot.	385	15%
Concealment of unsightly elements, such as dumpsters and utilities.	308	12%
Additional access to the Riverfront in the Parker Harding lot	267	10%
Taylor Place is proposed to become pedestrian-only, creating a pedestrian plaza.	252	10%
Shifting the parking in Jesup Green from the Riverfront to add additional parking.	244	9%
Sustainability measures throughout the parking lots, such as permeable pavement.	223	9%
Adding access to the River and a pleasureboat dock at Jesup Green.	189	7%
Adding an outlook and a kayak launch to the Imperial Lot.	183	7%
Adding public restrooms to the Imperial Lot.	176	7%
Adding more parking to the Imperial Lot.	122	5%
Adding a covered bridge connecting the Imperial Lot towards Levitt Park.	119	5%

Downtown Westport Master Planning

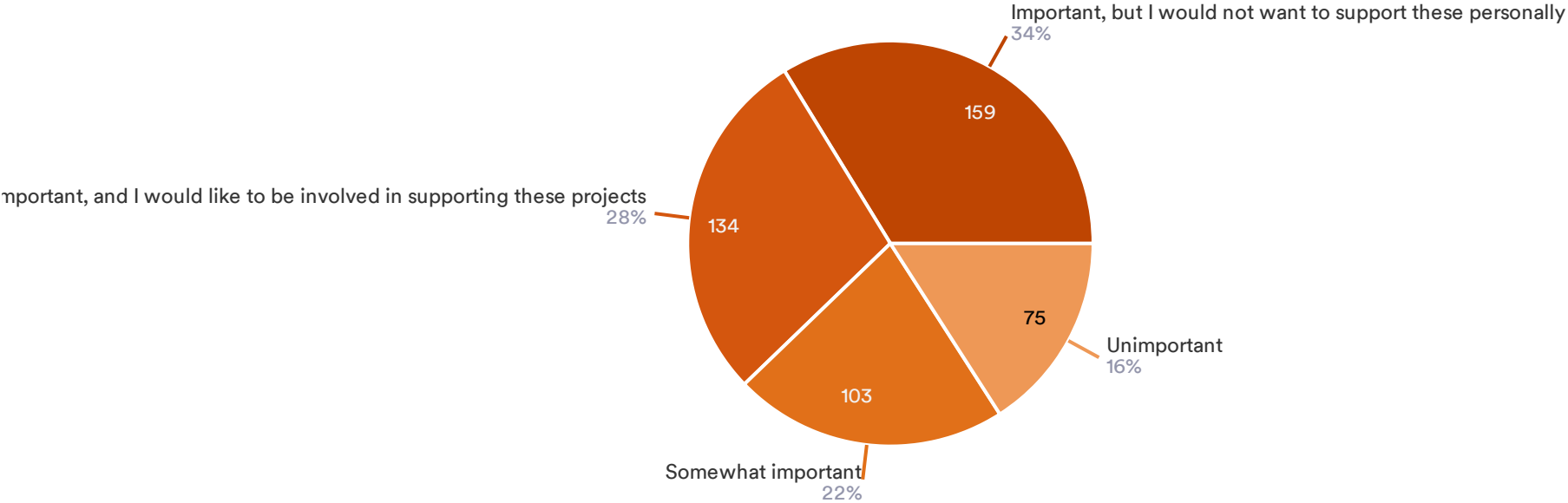
Are there any elements you do not like about the overall concept design? (Select all that apply)



Data	Response	%
None of the above	100	17%
Adding a covered bridge connecting the Imperial Lot towards Levitt Pa...	97	16%
Adding public restrooms to the Imperial Lot.	75	12%
Taylor Place is proposed to become pedestrian-only, creating a pedestr...	60	10%
Adding access to the River and a pleasureboat dock at Jesup Green.	60	10%
Adding more parking to the Imperial Lot.	53	9%
Adding an outlook and a kayak launch to the Imperial Lot.	46	8%
Shifting the parking in Jesup Green from the Riverfront to add addition...	41	7%
Additional bike racks throughout the three sites.	21	3%
Additional access to the Riverfront in the Parker Harding lot	10	2%
Continuous Riverwalk from Parker Harding to Imperial Lot.	8	1%
Other entries	33	5%

Downtown Westport Master Planning

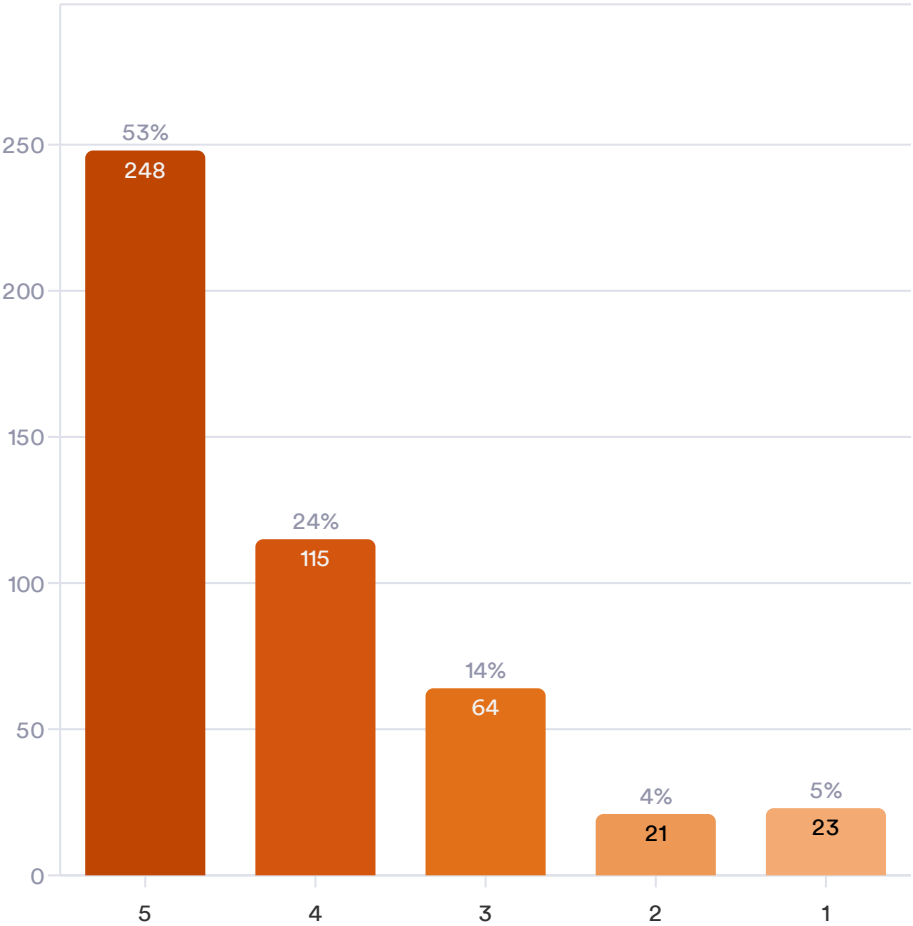
Some key components of this design (such as the pedestrian bridge across the waterfront, the addition of a pavilion to Imperial Lot, and possibly some of the additions to Jesup Green) would require a public-private partnership for funding. Do you consider these elements an important part of the Downtown



Data	Response	%
Important, but I would not want to support these personally	159	34%
Very Important, and I would like to be involved in supporting these proj...	134	28%
Somewhat important	103	22%
Unimportant	75	16%

Downtown Westport Master Planning

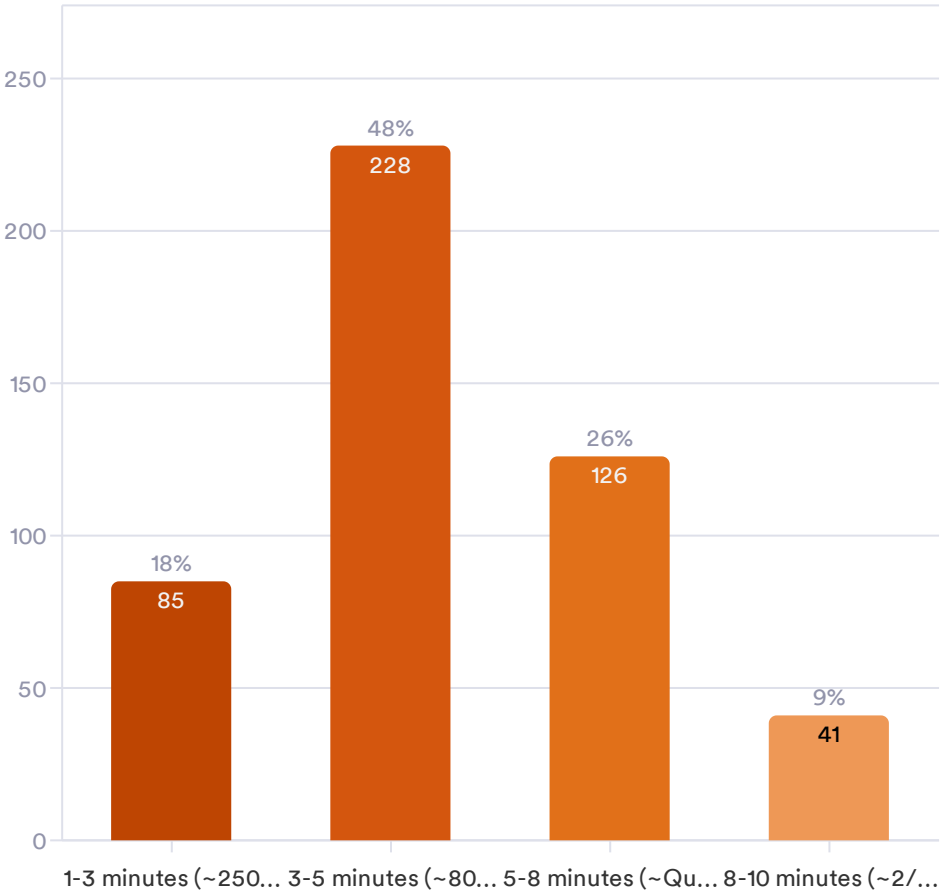
The concept design includes a continuous Riverwalk from the Imperial Lot to Parker Harding. How important do you consider this in the development of Downtown's identity and improved pedestrian access?



Data	Response	%
5	248	53%
4	115	24%
3	64	14%
2	21	4%
1	23	5%

Downtown Westport Master Planning

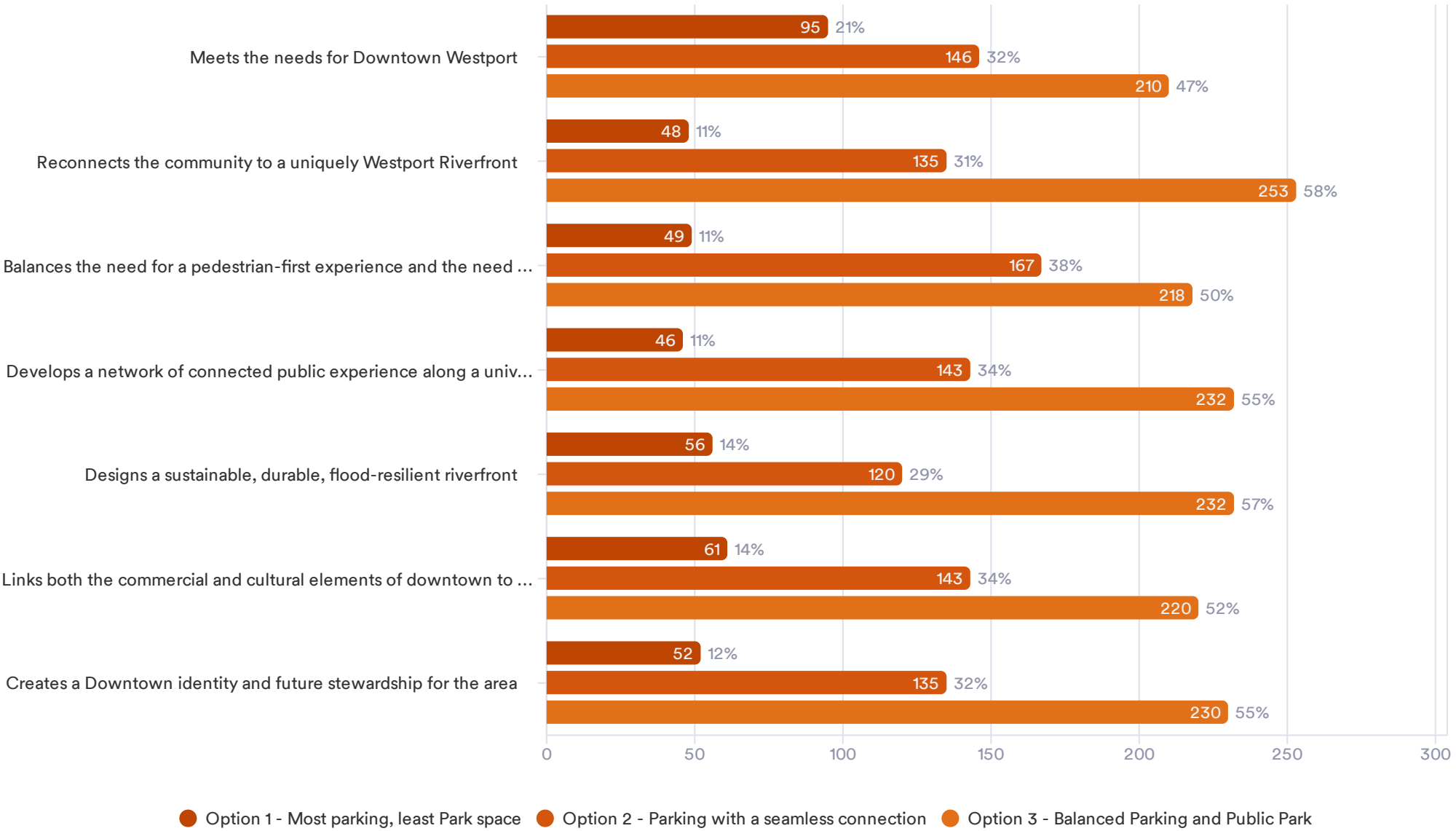
There is parking located throughout the Downtown, including several other locations. How long would you be willing to walk to your destination from a parking spot?



Data	Response	%
1-3 minutes (~250 feet)	85	18%
3-5 minutes (~800 feet)	228	48%
5-8 minutes (~Quarter Mile)	126	26%
8-10 minutes (~2/3 mile)	41	9%

Downtown Westport Master Planning

Which of these options do you think best meet the needs of Downtown Westport and the guiding principles for this project, shown below?



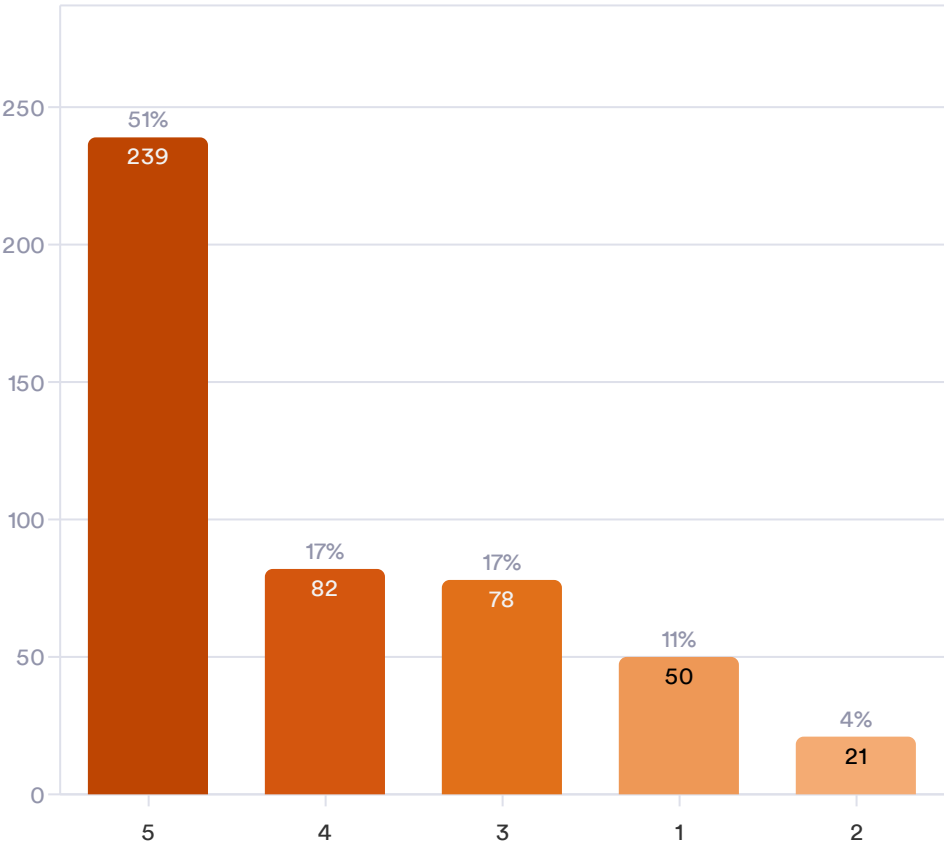
How important is parking located in the Parker Harding lot?



Data	Response	%
Very important - Maximize parking spaces in this specific location close to merchants	91	19%
Important - Emphasize parking close to merchants, but provide some alternative options	139	29%
Somewhat important - Have parking, but there should be an emphasis on alternative options	150	31%
Not important - There is enough other parking in other Downtown locations	100	21%

Downtown Westport Master Planning

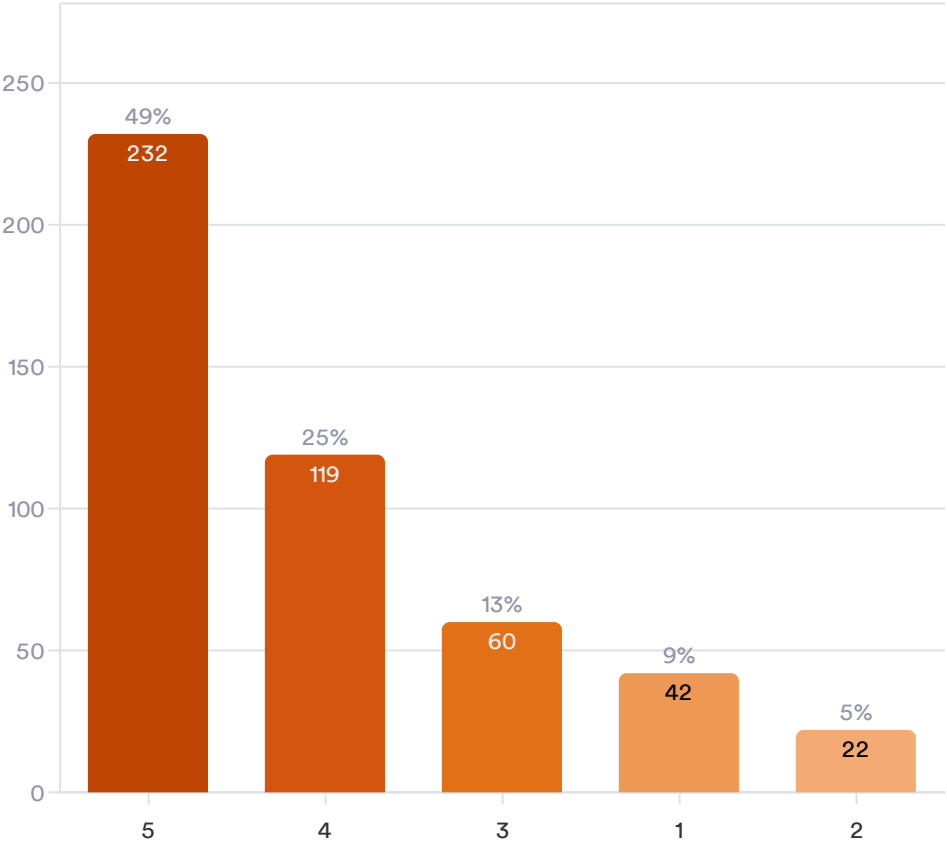
Do you support closing Taylor Place to vehicular traffic?



Data	Response	%
5	239	51%
4	82	17%
3	78	17%
1	50	11%
2	21	4%

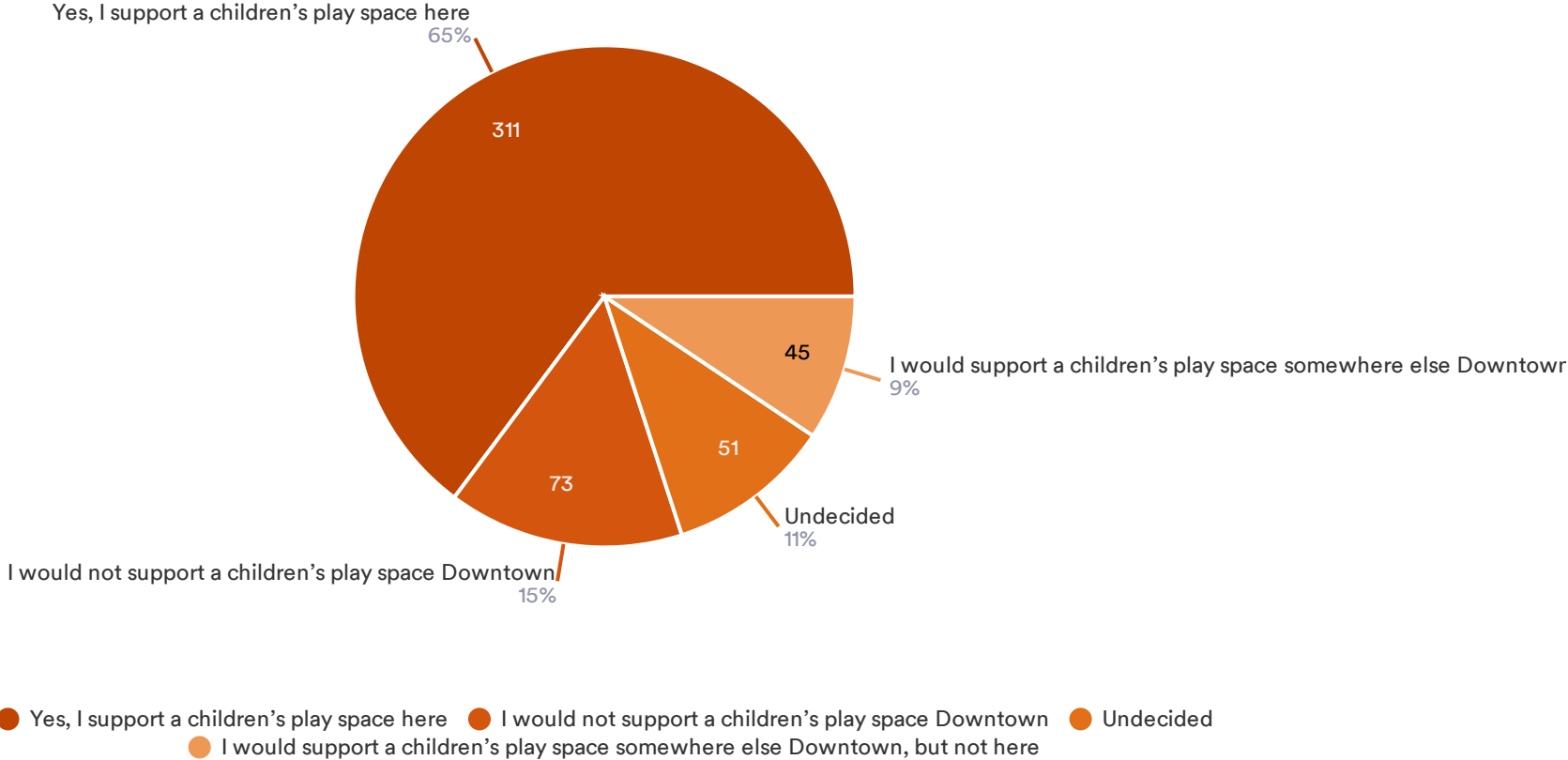
Downtown Westport Master Planning

Would you support moving parking from the current lot to these alternative locations?



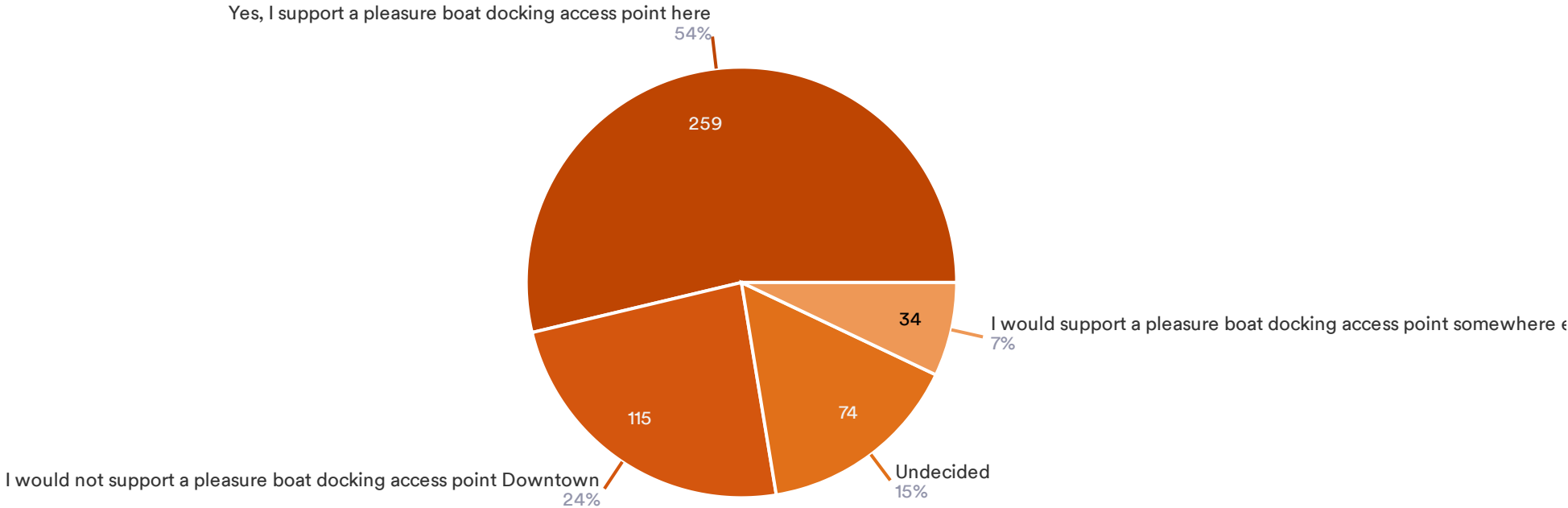
Data	Response	%
5	232	49%
4	119	25%
3	60	13%
1	42	9%
2	22	5%

Do you support adding a play area in front of the library?



Downtown Westport Master Planning

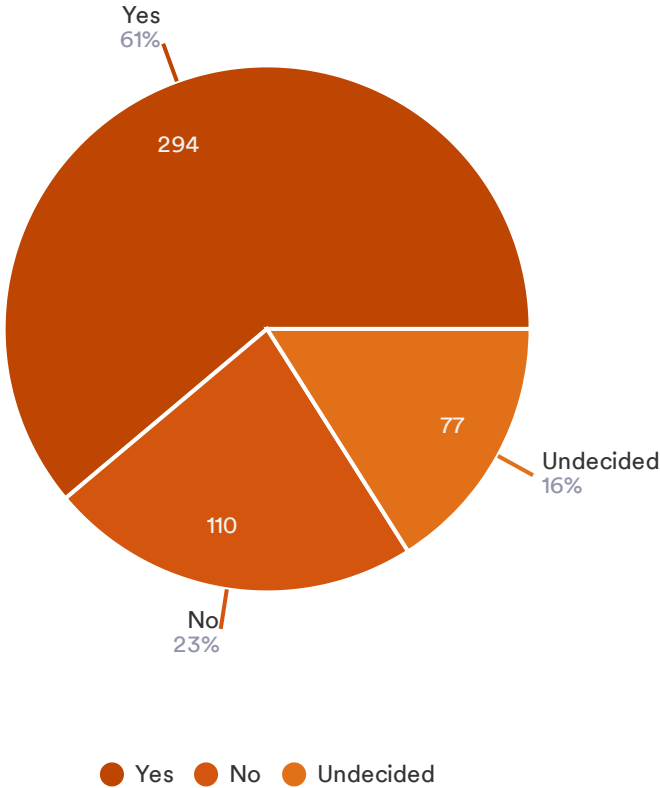
Do you support a pleasure boat docking area at Jesup Green?



- Yes, I support a pleasure boat docking access point here
- I would not support a pleasure boat docking access point Downtown
- Undecided
- I would support a pleasure boat docking access point somewhere else Downtown, but not here

Downtown Westport Master Planning

If there are improved amenities, such as wayfinding/signage, lighting, public restrooms, and better connectivity to other areas, as would you park in the Imperial Lot when visiting Downtown Westport?



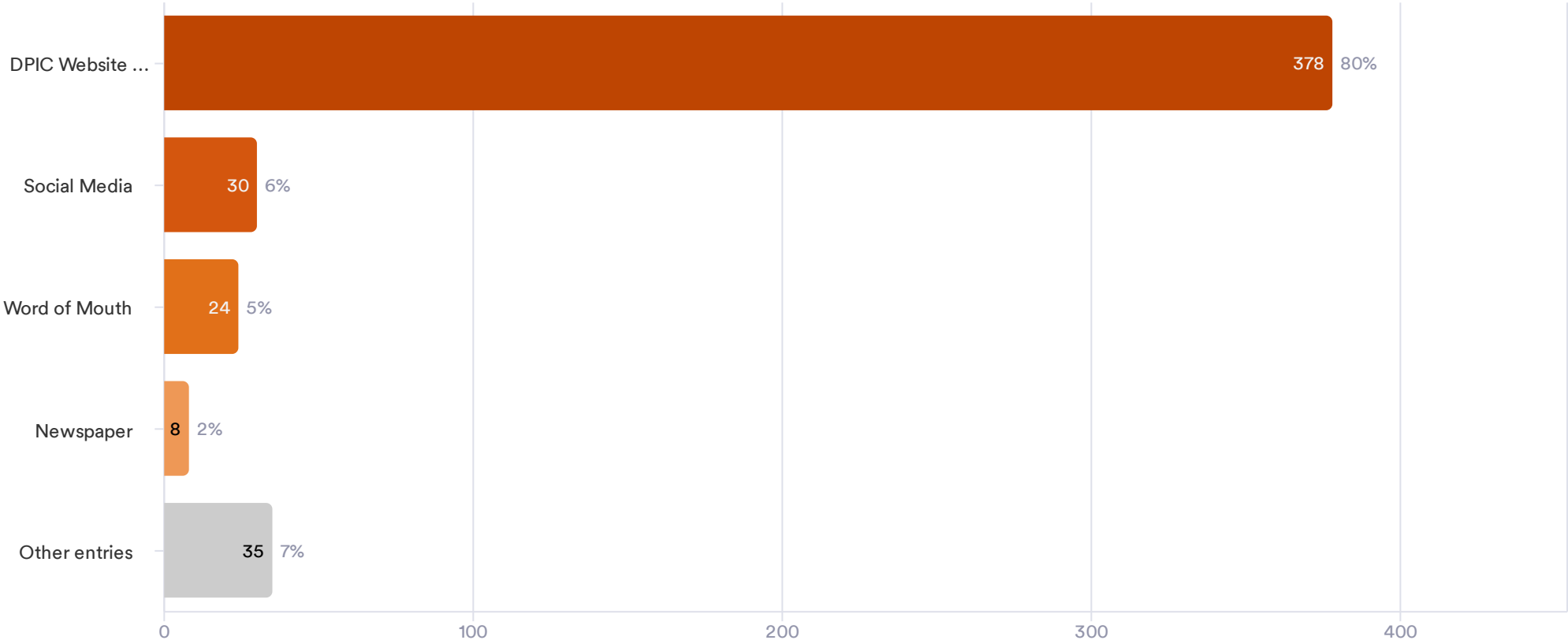
Downtown Westport Master Planning

Do you have any other questions or feedback about the Reconnecting the Riverfront Master Plan?

Data	Responses
No	7
Visibility of signage (design and plans) which will be very key to character and adoption and use of new/changed lots like near police station & Jesup and Imperial.	2
Docking for boats is so tide dependent and just not worth it. Kayaking is a good idea. But I don't think people will park at the imperial lot if they are going downtown. It's too far away. The near downtown parking will be premier and everyone will be circling trying to find space and if they don't, they will simply go somewhere else.	2
Walking along the post road feels unsafe in the area where work is proposed and changes to that are challenging. Is a bridge or tunnel possible. Westport is not a safe place to bike. Putting bike racks in the area won't change that, dramatic speed bumps or something similar to change how folks travel through would be necessary but that complicates winter clean up and travel for emergency vehicles and risks making traffic congestion worse	2
This seems like a bad time to do this. It's a nice to have, not a need to have. I have lived in westport for 6 years and can say that the feel of the town is very different post pandemic. Way over crowded. Now that the pandemic has recently come to and end, I think Westport should wait 1 to 2 years to see how the community is affected. Also, I believe the addition of the two way road to be a very bad idea. I'm sure it's meant to alleviate traffic but I don't think it will.	2
This plan reflects the needs of young able bodied families and dedicated shoppers. It does not suit individuals with limited mobility or those who want to make a quick purchase at one of the downtown merchants.	2
I have been saying this needs to be done for years. I love Westport but always felt a car park on the water as you enter the town was not good- it said cars first in this town. That should be a family area 🍷 picnics games etc. Congrats on these great plans. Extra add on to think about Main-street pedestrian only following school holiday calendar. Put people before cars	2
Have you considered kayak racks, similar to those that are full at Compo and Longshore, at Imperial Lot to promote more use of the river near town? And is there a way to prioritize the pedestrian bridge? This could be a gamechanger for many of the stated goals and could make downtown a destination for people across Fairfield county.	2
I was not sure if the option to relocate police parking meant that the entire upper parking lot would be converted to public space. That would be fantastic. If not, the police parking/vehicles should be on the opposite side or in the rear of their building. Much appreciation for the survey. Great ideas and options for improving parking, access to the businesses and library. the downtown. Proud to be a member of the Westport community.	1
Yes: 1) Why not turn the Parker Harding lot completely into a pedestrian area and add a couple of restaurants or seasonal "restaurant	

Downtown Westport Master Planning

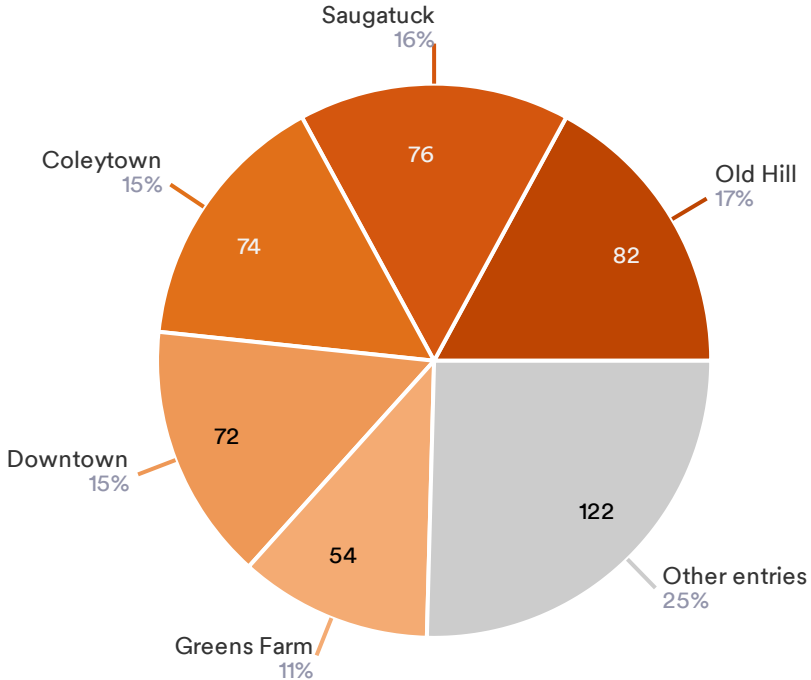
How did you find out about this survey? (Select all that apply)



Data	Response	%
DPIC Website or Email	378	80%
Social Media	30	6%
Word of Mouth	24	5%
Newspaper	8	2%
Other entries	35	7%

Downtown Westport Master Planning

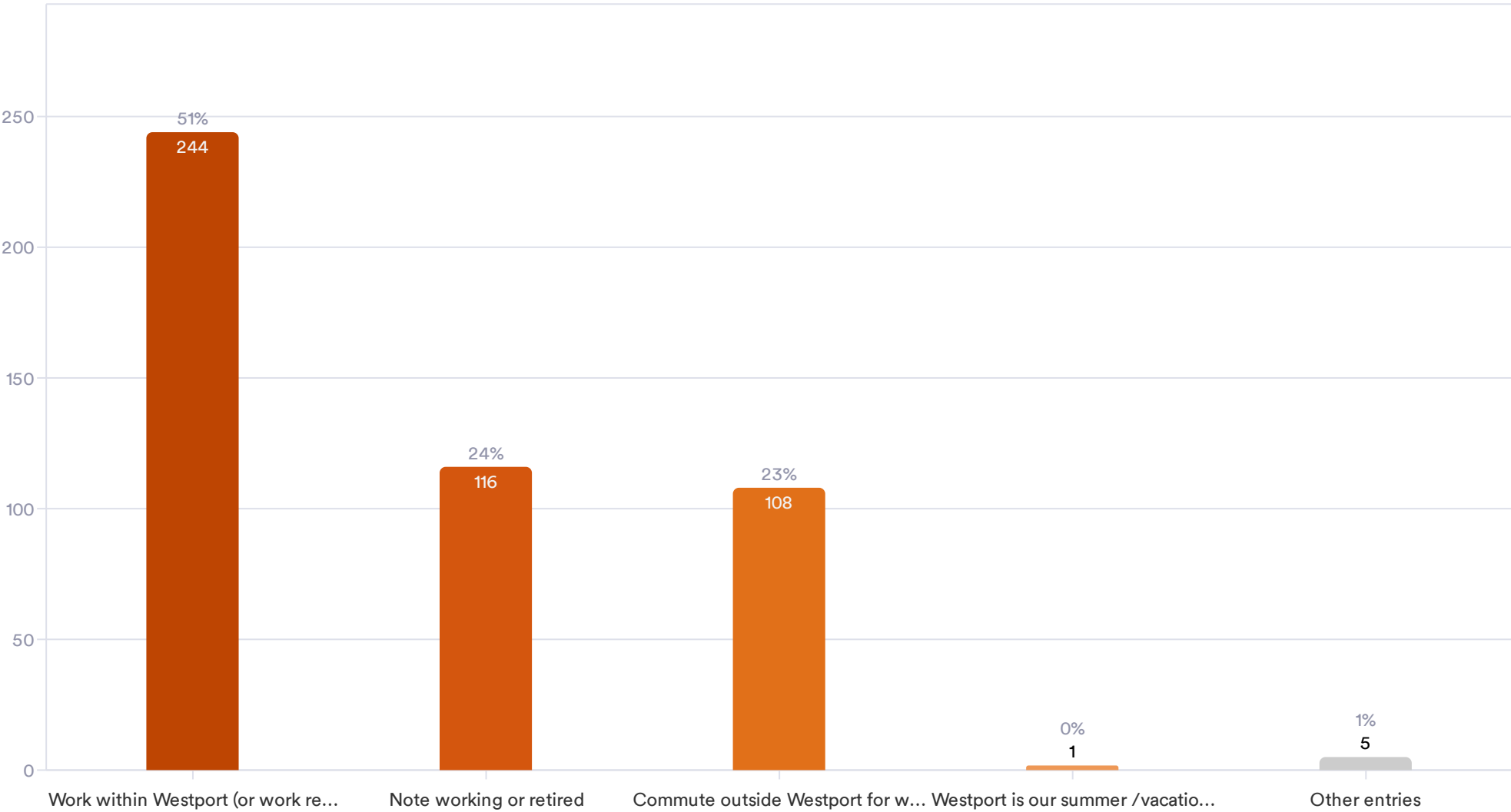
Which area / neighborhood of Westport do you reside in?



Data	Response	%
Old Hill	82	17%
Saugatuck	76	16%
Coleytown	74	15%
Downtown	72	15%
Greens Farm	54	11%
Other entries	122	25%

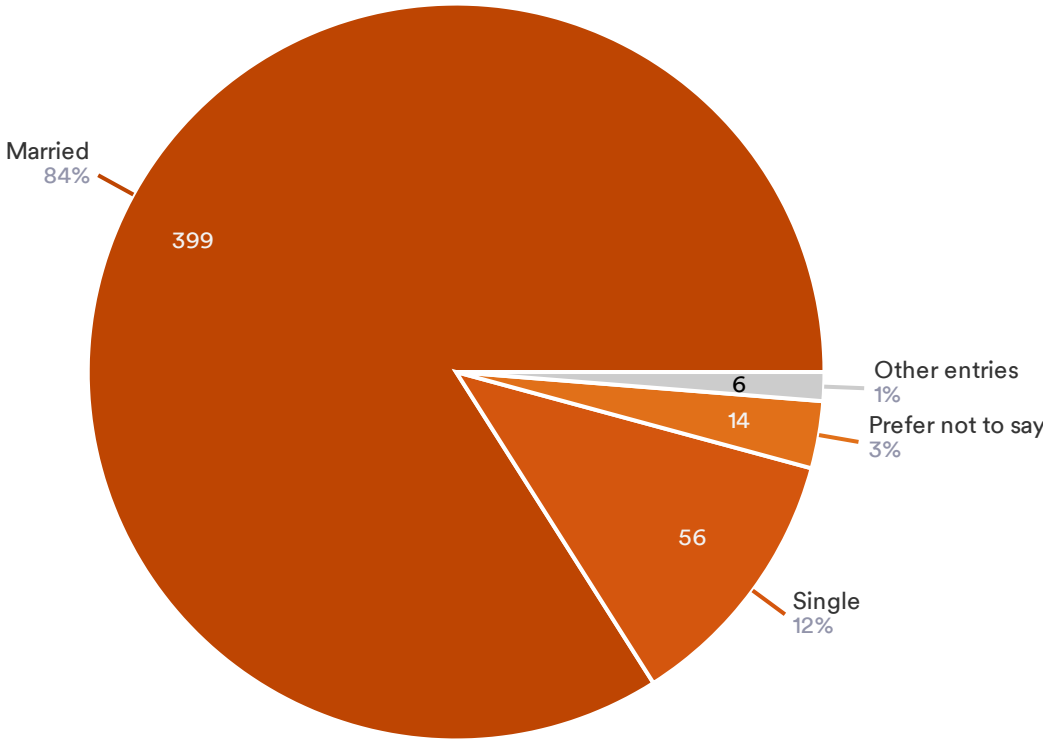
Downtown Westport Master Planning

Do you work locally or commute outside Westport?



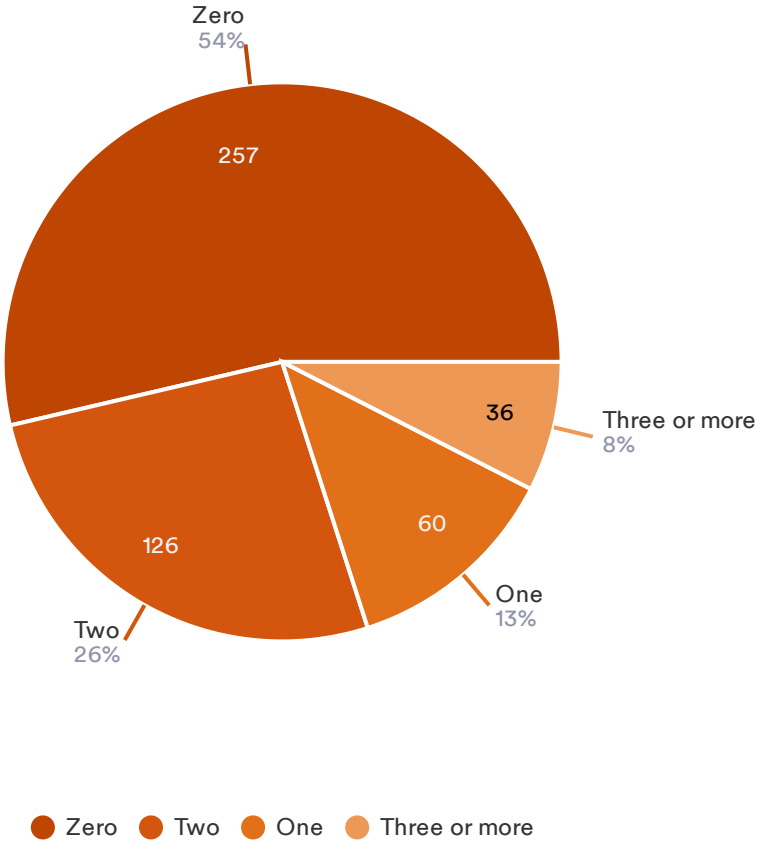
- Work within Westport (or work remotely / work from home)
- Note working or retired
- Commute outside Westport for work
- Westport is our summer /vacation home now. We do not live here full time and one major reason we decided to leave Westport was that there is ZERO WALKABILITY in this community...
- Other entries

Which applies to you?



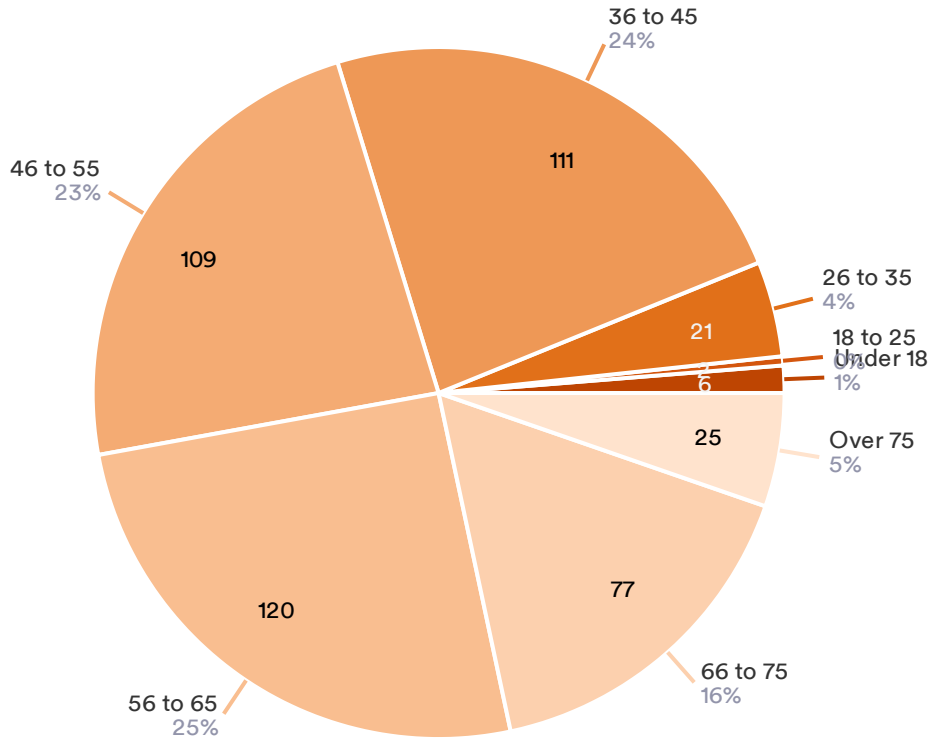
● Married ● Single ● Prefer not to say ● Other entries

How many children under 18 are in your household?



Downtown Westport Master Planning

What is your age?



Data	Response	%
Under 18	6	1%
18 to 25	2	0%
26 to 35	21	4%
36 to 45	111	24%
46 to 55	109	23%
56 to 65	120	25%
66 to 75	77	16%
Over 75	25	5%



**RECONNECTING
THE RIVERFRONT**



DOWNTOWN WESTPORT